CHRISTIE'S

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CHRISTIE'S EXPANDS GLOBAL CALENDAR OF ONLINE-ONLY SALES

New Sales Confirmed for April & May Including:

HANDPICKED: 100 Artists Selected by the Saatchi Gallery

Andy Warhol: Better Days

Sold to Support the Foundation's Effort to Provide Emergency Relief to Artists



Andy Warhol, Ocean View, 1975 / Andy Warhol and Henry Geldzahler, 1979 / unique Polaroid prints To be featured in Andy Warhol: Better Days

WORLDWIDE – As collectors spend more time online enjoying, learning about, and buying the art and objects they love, Christie's has significantly expanded its online-only sale offerings across numerous collecting categories, including new themed sales of contemporary art. Among the sales launching globally across the company in April and May are <u>Andy Warhol: Better Days</u>, a fundraising auction to help provide emergency relief to artists throughout the U.S. (full release may be viewed <u>here</u>), and HANDPICKED: 100 Works Selected by the Saatchi Gallery.

Going forward, Christie's will open a new batch of online-only sales for bidding on a weekly basis, with each timed auction ranging from 14 to 21 days. The number of sales planned for the second quarter will continue to grow, leveraging the remote sale administration capabilities of Christie's teams in New York, London, Paris and Hong Kong.

Newly scheduled sales span 20th Century art, Asian Art, Decorative Arts, Photography, Science and Natural History, as well as Jewels, Watches, and Handbags *(see more details below).*

Each online sale is accessible from a computer, tablet or mobile phone 24 hours a day, and participating bidders can receive sale updates via email, text or the free Christie's app. All payment is by credit card, and fast

registration is available remotely. Christie's online auctions routinely produce exceptional results and reach a broad global audience. In 2019, Christies.com attracted over 13.3 million visitors worldwide and 41% of new buyers came in through online sales.

Jennifer Zatorski, President, Christie's Americas, commented: "Following our planned move to reduce our printed materials by at least 50% and to increase our investment in digital-first initiatives, Christie's is now accelerating the development of new enhancements that support our private and online-only sales channels. Our sustained commitment over the last decade to proprietary technology allows us to lead the field in integrated digital capabilities."

Dirk Boll, President, Christie's EMEA, said: "Alongside the existing calendar of sales announced earlier last week, we have more than tripled our schedule of online-only sales globally for April and May. This includes newly-created sales from long-standing partnerships with the Warhol Foundation and Saatchi Gallery, as well as conversion of select sales from the traditional saleroom format to online-only offerings."

Francis Belin, President, Christie's Asia Pacific, added: "Online sales remain a powerful way for Christie's to engage Asian clients, with the channel accounting for the largest share of new buyers from the region in 2019. As we continue to innovate and expand our digital offerings across collecting categories, we look forward to announcing additional initiatives soon".

SELECTION OF UPCOMING SALES BY CATEGORY

20TH CENTURY ART



ANDY WARHOL: BETTER DAYS April 28-May 6



WORKING FROM HOME: PRINTS AND MULTIPLES April 30-May 14



FIRST OPEN April 30-May 15



HANDPICKED:

100 ARTISTS SELECTED BY

THE SAATCHI GALLERY

May 12-28



HOMMAGE À ARP – COLLECTION GRETA STROEH May 20-June 9

ASIAN ART



CONTEMPORARY ART ASIA April 21-30



PAVILION ONLINE: CHINESE ART April 21-28



ART OF CHINA May 21-28



EXQUISITE EYE: CHINESE PAINTINGS May 25-June 1

DECORATIVE ARTS AND SCIENCE & NATURAL HISTORY



THE COLLECTOR: ENGLISH AND EUROPEAN 18TH CENTURY FURNITURE, CERAMICS, SILVER AND WORKS OF ART April 28-May 7



THE COLLECTOR: ONLINE May 11-June 1



SCULPTED BY NATURE: FOSSILS, MINERALS AND METEORITES May 4-21



COLLECTION EDMOND CORMIER-THIERRY-DELANOUE May 13-29





JEWELS Through April 24



JEWELS April 28-May 8



WATCHES May 6-20



HANDBAGS May 20-June 3

PHOTOGRAPHS



WALKER EVANS – AN AMERICAN MASTER PHOTOGRAPHS SALE April 21-29



FROM PICTORIALISM INTO MODERNISM: 80 YEARS OF PHOTOGRAPHY April 30-May 13

Christie's calendar of online-only sales for April and May is available for viewing <u>here</u>, with new sales to open for browsing and bidding weekly. The expanded online-only sale calendar complements Christie's enhanced <u>Private</u> <u>Sales</u> offerings, creating multiple sale platforms for new and established collectors to bid and buy remotely.

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Notes to Editors

- Each sale includes items at multiple price levels, to suit a broad range of collectors
- Total sales of art online (online absentee, online sales and LIVE) reached £209.5 million up 11% (\$270.4 million up 8%) from 2018
- 64% of all global clients bought or bid online in 2019
- Online-Only sales continue to recruit the largest number of new buyers 41%
- In 2014, Christie's sold *Pamuk* by Richard Serra for \$905,000, a top price for an online-only sale
- In 2011, Christie's became the first auction house to create its own integrated online sale platform (Elizabeth Taylor Online totaled \$9.5 million)

Related Content

- Online Auctions: A Guide to Bidding and Buying
- 10 Jewellery designers you really need to know about
- Christie's Artist Guides
- Christie's Collecting Guides

About Christie's

Christie's, the world's leading art business, had auction sales in 2019 that totalled £4.5 billion / \$5.8 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and international expertise. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery. Alongside regular sales online, Christie's has a global presence in 46 countries, with 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, and Shanghai.

*Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.

*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.

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